



## The Pryder Cup: Where Competition Meets Compassion

Since 2017, the Pryder Cup has been more than just a golf tournament. It is a celebration of community, camaraderie, and compassion. What began as a friendly weekend competition has grown into an official 501(c)(3) foundation, where USA and International teams face off in Ryder Cup-style play, all in the name of raising funds and delivering meaningful impact beyond the course.

## This Year's Mission: Where Your Support Becomes a Smile

At the heart of the 2025 Pryder Cup is a story of courage, compassion, and an unforgettable young woman. Emily Fisher, who passed away at just 22, was diagnosed at age 4 with a rare autoimmune disease called APS1 and spent much of her life in and out of hospitals, bravely facing challenges that would test even the strongest adults.

At just 10 years old, tired of the cold, scratchy hospital socks and always thinking beyond herself, Emily had an idea: What if she could bring joy and comfort to other kids going through the same thing? That idea became Emily's Happy Feet, a nonprofit dedicated to delivering soft, colorful slippers to hospitalized children across the country.

Emily's legacy lives on through every slipper delivered, every child comforted, and every life touched by her kindness.

This year, the Pryder Cup Foundation is proud to support Emily's Happy Feet, helping fulfill her dream of reaching kids in all 50 states. Your sponsorship will provide slippers, smiles, and something much greater — hope — to children navigating some of life's hardest days.



➤ Turn compassion into action. Explore how you can help on the next page. ➤

## How Sponsorship Works: Every Dollar Has a Purpose. Every Sponsor Has a Place.

Instead of choosing a specific item, simply select a donation amount that fits your budget. Based on your contribution, we will place your company into one of our three sponsorship tiers: **Hope**, **Heritage**, or **Legacy**.

From there, our team will assign the best available sponsorship opportunity within that tier to ensure your brand receives strong and thoughtful recognition. If traditional options are already claimed, don't worry — we'll create a customized sponsorship experience that matches your impact and visibility. We're also open to new ideas!

### Hope Level Support (\$400 - \$999)

Sponsors in the Hope Tier will be featured in visible, course-wide elements that offer strong player-facing exposure. These may include hole signage, contest signage, golf cart branding, or high-traffic gathering areas. All sponsor signage includes a custom QR code linking to your business or website. Sponsorship opportunities are assigned based on availability and strategic fit for your brand.

### Heritage Level Support (\$1000 - \$1499)

Heritage-level sponsors enjoy premium visibility tied directly to the player experience. Opportunities may include branded scorecards, the putting green, player worn t-shirts, or a staffed hole — complete with signage featuring your logo and a QR code linking to your business — where you can engage players, share materials, and create a memorable brand moment.

### Legacy Level Support (\$1500+)

Legacy sponsors play a leading role in powering the Pryder Cup experience. These premier sponsorships may include first tee signage, post-round gathering zones, branded digital engagement (like our event app), or food and hospitality focal points. Your support at this level ensures high-impact recognition and helps drive the mission forward in a meaningful way.

## In-Kind Donations: Products. Services. Experiences. All Make a Difference.

We welcome in-kind donations of products, services, or experiences that enhance the event and help raise additional funds for our cause. Used as prizes, raffle items, or silent auction offerings, these contributions play a pivotal role in supporting the Pryder Cup Foundation's mission to deliver hope, relief, and real-time impact. The fair market value of your donation counts toward your sponsorship tier, ensuring your brand is recognized with purpose.

## Visibility, Value, and How to Take Action

All sponsors will be recognized on the Pryder Cup Foundation website. By submitting your sponsorship or donation, we'll place your business into the appropriate tier and assign the best available sponsorship opportunity to match your impact. Once received, a member of our team will follow up via email to collect your logo and ensure proper recognition.

[Explore Sponsorship Details](#)

[Support the Cause Today](#)